

General Letter of Explanation and Event Overview

**Entrepalooza Business Festival & Job Fair
Troy University's Dothan Campus
Saturday, February 28, 2026**

***Supporting
Local
Businesses!***

In collaboration with the Entrepreneurship Council, a 501(c)(3) organization, the Sorrell College of Business is hosting its third annual Entrepalooza Business Festival & Job Fair on the Dothan Campus of Troy University. We invite small businesses and organizations of all kinds to set up booths and sell, share, or publicize in an outdoor, festive atmosphere, with food vendors and bounce houses for the children.

For the Sorrell College of Business, the event serves as an opportunity to showcase mainly small businesses from the Wiregrass and to encourage visitors to choose local providers of goods and services for their shopping and community needs.

All participants that plan to make sales on the premises require a current business license.* We also need to know who intends to sell food items, so we can secure blanket exemption from the Houston County Health Department.

*Business licenses are good for the full calendar year. Free for nonprofits. Visit Dothan.org for details.

Organizations are encouraged to reserve booth spaces as soon as possible. The earlybird deadline (half-price) is Friday, January 30. Payment is due upon approval of each request.

Sponsorships are most welcome, to help cover expenses. Excess funds will support the Entrepreneurship Council's program of free education and networking and to make a charitable contribution to a volunteer organization that will be helping staff the grounds to ensure a safe, orderly experience.

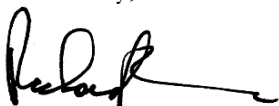
We offer four levels of sponsorship, plus the booth participation option, each with its own complement of promotional benefits in recognition of the sponsor's generosity:

Gold Sponsor.....	\$1,500	
Silver Sponsor.....	\$1,000	
Bronze Sponsor	\$500	
Festival Friend.....	\$250	
Booth Participation Only	\$100*	[earlybird \$50]
Booth (College or Nonprofit).....	\$25	[includes table/chairs]

*Add \$25 if you wish to be provided a standard six-foot display table and two chairs for your booth.

Sponsorships include booth space, as desired. For more information about the festival, please visit the Entrepreneurship Council's website, entrepreneurshipcouncil.org. We hope we can count on you to make this event a success!

Cordially,



Richard S. Voss, Ph.D.
Sorrell College of Business
Email: vossr@troy.edu
Universal cell +1.334.379.1917

