

2026 ENTREPALOOZA

BUSINESS FESTIVAL & FAMILY FAIR

Application

Complete online or email
this form with payment to:
[Entrepreneurship Council](#)
412 N. Alice St.
Dothan, AL 36303

Sponsors, Vendors, Exhibitors

February 28, 2026, 1:00 p.m. - 5:00 p.m.

Troy University, Dothan Campus
500 University Dr. • Dothan, AL 36303

Questions? Contact Mr.
Mackroyce Corbitt at
[\(334\)-678-9075](tel:334-678-9075)
or Dr. Richard Voss at
vossr@troy.edu

Outdoor festival atmosphere • Outside food vendors welcome

Name of Sponsor,
Vendor, or Exhibitor: _____

Contact (first and last name): _____

Your organization's
mailing address: _____
Street Address: _____
Address Line 2: _____
City, State, Zip: _____

Phone Number: _____ Cell Number: _____

Email: _____ Website: _____

Intended Role: ☐ *Sponsor* ☐ *Vendor** ☐ *Exhibitor*
May also manage a booth Selling to visitors on site Just informing, publicizing

Booth Activity: ☐ *No booth (sponsor only)* ☐ *No booth (other setup)*
☐ *Selling items** ☐ *Showcasing or sampling* ☐ *Informing or publicizing*

Booth Type: ☐ *Business* ☐ *Nonprofit*
☐ *Religious* ☐ *Game or activity* ☐ *Arts & crafts*
☐ *Political* ☐ *Merchandise retailer* ☐ *Food or beverages*
No business license needed for these types of organization

Detailed Description: _____

Electrical Outlet: ☐ *Need electricity* ☐ *No need for electricity*
See Fire Marshal requirements

Other Special Needs: _____

*On-site sales of food, beverages, or merchandise require a business license from the City of Dothan (see page 2).

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Agreement and Signature Block

Booth rental: Refers to securing a space to erect a booth. The sponsor, vendor, or exhibitor supplies all movable property (tent cover, table, chairs) unless rented from us (set of table and chairs, \$25).

Licensing: With the exception of political or religious organizations, all sponsors (if also managing a booth), vendors, and exhibitors, including nonprofit organizations, must have a business license from the City of Dothan to sell food, beverages, or merchandise on site.

*To obtain a business license from the City of Dothan, visit www.dothan.org.

New business licenses are valid through the full calendar year.

Business licenses are free for federally registered nonprofit organizations.

State tax: Vendors who sell products or services on site must collect and pay Alabama state sales tax.

This form's purpose is to apply to be a sponsor, vendor, or exhibitor for the "Entrepalooza" Business Festival & Family Fair, organized by the Entrepreneurship Council, which will take place on Troy University's Dothan Campus, Saturday, February 28, 2026. This application provides no guarantee of acceptance. Acceptance is a function of the needs of the event, consent of the City of Dothan, and adherence to state law.

Statement

The Sponsor, Vendor, or Exhibitor shall hold harmless the City of Dothan, Troy University, Entrepreneurship Council, CPE Project A, and the officers, agents, board members, staff members, volunteers, sponsors, and assigns of the same from any claims, damages, losses, liability, or expense which may arise in conjunction with the above-described event, including loss or damage due to fire, accident, theft, weather, acts of God, vandalism, or other cause, whether past, present, or future. The Sponsor, Vendor, or Exhibitor must make provisions for safeguarding goods brought to the event, including replacement cost insurance for personal property, as necessary. The Sponsor, Vendor, or Exhibitor is responsible for the protection, care, and maintenance of said property.

In consideration of acceptance of the present request to participate as a sponsor, vendor, or exhibitor in the above-described event, I, the undersigned, freely enter into this agreement to render myself, my organization, and associates legally bound to this effect. I also hereby grant permission to event organizers, media, and other authorized persons to use photographs, videotapes, or recordings of this event for legitimate reasons. I agree to abide by the rules and regulations of this event.*

*Only licensed professionals may photograph or videotape the event.

Signature _____ Date _____
On behalf of Sponsor, Vendor, or Exhibitor

This agreement becomes valid only upon signing by the Sponsor, Vendor, or Exhibitor, acceptance by the Producer (Entrepreneurship Council), and transfer of appropriate payment from the Exhibitor to the Producer.

Signature _____ Date _____
On behalf of Producer (Entrepreneurship Council)

Application Received _____

Payment Received _____

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Additional Terms and Details

TERMS & DETAILS CONCERNING BOOTH SPACE

The following terms and details apply to Sponsors only insofar as said Sponsors are also managing booths in the manner of Vendors or Exhibitors.

1. **Approval.** The Sponsor, Vendor, or Exhibitor shall complete, sign, and return the present booth space application to the Producer (Entrepreneurship Council), with payment. Upon approval, this application shall constitute a valid and legally binding contract.
2. **Payment.** All completed booth space requests and payments are due prior to the event via CPE Project A, which is the business association that serves as the financing arm for the Producer and manages all receipts and expenses to effectuate the event. The preferable form of payment is credit card via the CPE Project A website. Other acceptable forms of payment include check, cash, or money order, made out to CPE Project A.
3. **Proceeds.** A portion of excess receipts beyond costs incurred may be dedicated to the support of selected nonprofit organizations that align with the vision and aspirations of the Entrepreneurship Council. Remaining proceeds will then support future events of the Entrepreneurship Council.
4. **Allocation.** The Producer will endeavor to optimize space usage on the property designated for this event and assign booth space based on the combined best interests of all participants and any applicable legal, regulatory, proprietary, or ethical considerations.
5. **Notification.** The Producer will notify the Sponsor, Vendor, or Exhibitor of the assigned booth space by setup time on event day. The Sponsor, Vendor, or Exhibitor shall agree to accept the space as assigned. The booth space will cover no more than 10 feet × 10 feet (3 meters × 3 meters), except as arranged with the Producer in advance in consideration of special needs.
6. **Staffing.** The Sponsor, Vendor, or Exhibitor shall agree to occupy the assigned booth space, to refrain from subletting or apportioning space to third parties, and to abide by all rules and conditions set forth in this agreement and any subsequent decisions of the Producer through the day of the event. The Sponsor, Vendor, or Exhibitor shall set up the booth between 10:00 a.m. and noon, Saturday, February 28, 2026. The Sponsor, Vendor, or Exhibitor shall staff the booth for the entire period from 1:00 p.m. until 5:00 p.m. and shall be responsible for the delivery, handling, setup, and removal of all associated displays. The Sponsor, Vendor, or Exhibitor shall remove all property from the booth space by 6:30 p.m.
7. **Contingency.** In case of anticipated inclement weather, Producer will notify all registered parties of event postponement to Saturday, March 14, 2026. Short of event cancellation, weather deemed inclement by any registered party shall constitute no justification for any refund of fees already paid. In case of complete event cancellation, Producer will refund all fees less irrecoverable costs incurred in preparation for the event. Event cancellation will release the Producer from any and all claims which may arise in conjunction with the event.
8. **Product Sales.** The Producer will ask for no portion of product receipts from Vendors, the booth fee being prospectively sufficient to cover the anticipated expenses of the event. However, all vendors who sell on site must pay Alabama state sales tax for all items sold.
9. **Withdrawal.** Sponsors, Vendors, or Exhibitors that choose to cancel this agreement and withdraw from participation on event day shall forgo their deposit and receive no refund, given the necessity for the Producer to plan and manage the allocated space and participant mix.

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Details Concerning Sponsorships

SPONSORSHIPS

Sponsorships involve donations to support the event in exchange for predetermined benefits, as detailed here. Booth space is also a type of sponsorship, so these descriptions also mention booth space (see the Terms & Details Concerning Booth Space for complete information on the booth option).

GOLD SPONSORSHIP (\$1,500)

- Official introduction by the Entrepreneurship Council during the event
- Logo on all major printed promotional materials for the event
- Logo in all social-media networks used for promoting the event
- Recognition as a contributor in the event program
- Verbal acknowledgement and recognition during the event

SILVER SPONSORSHIP (\$1,000)

- Official introduction by the Entrepreneurship Council during the event
- Logo on all major printed promotional materials for the event
- Recognition as a contributor in the event program
- Verbal acknowledgement and recognition during the event

BRONZE SPONSORSHIP (\$500)

- Verbal acknowledgement and recognition during the event
- Listing of sponsorship on the Entrepreneurship Council website

FESTIVAL FRIEND (\$250)

- Verbal acknowledgement and recognition during the event
- Listing of sponsorship in the CPE Project A directory

BOOTH SPACE (\$100)

(\$50 earlybird rate if paid by January 30)

- Allocation of space for a booth measuring 10 feet × 10 feet (3 meters × 3 meters)
- Opportunity for self-promotion to all visitors and other organizations present
- Option to rent table and chairs (\$25)

2026 ENTREPALOOZA BUSINESS FESTIVAL & FAMILY FAIR

Application for Sponsor, Vendor, or Exhibitor *Safety and Compliance*

CONCESSION CODE REQUIREMENTS

A deputy from the Dothan Fire Marshal's Office may visit the event location to inspect the premises after all booths are in place and ready. The Fire Marshal's concession code requirements, presented here, apply specifically to the kind of outdoor concession activity that may occur at the event.

1. **Fire extinguishers.** All cooking units must have at least one 5-pound ABC fire extinguisher (minimum UL rating 2A:10B:C) and one Class K fire extinguisher, properly mounted. All fire extinguishers must have a current service tag (within 1 year).

UL rating system:

- 2A [2 × 1.25 water-gallon-equivalent]
- 10B [covers 10 square feet of space]
- C [suitable for live electrical equipment]
- K [suitable for use on grease fires]

2. **Cooking hood.** Commercial cooking equipment requires the installation of a commercial hood that meets the safety standards of NFPA 96.

NFPA: National Fire Protection Association

3. **Exhaust hood.** Exhaust hoods and ducts must be clean, with the proper grease filters in place.

Types of hoods:

- permitted—baffle type only (*optimal for minimizing fire hazard*)
- prohibited—mesh type (*tends to generate dangerous grease buildup*)

4. **Hood suppression.** All cooking equipment requires a hood suppression system that meets the standards of UL 300, with a current service tag in place (within 6 months).

UL: Underwriters Laboratories

UL 300: industry standard for fire suppression systems

5. **Electrical cords:**

Cooler/refrigerator: If located inside the unit, connect directly to an electrical outlet (no extension cord)

Extension cords:

- Must be at least 14-gauge (AWG), with UL tag attached
- Locate neatly and purposefully, to minimize trip hazards

AWG refers to the measurement system: American Wire Gauge

6. **Canopies and tents.** If cooking will occur under a canopy or tent, or if the canopy or tent exceeds a coverage of 400 square feet, the canopy or tent must be fire-retardant, with the manufacturer's label intact.

Cooking (grease):

- Prohibited under a canopy or tent
- Permitted if at least 20 feet away from the canopy or tent
- Requires a barrier to protect patrons from equipment

Cooking (grease): any process that produces a grease-laden vapor

Hay or straw: Prohibited under a canopy or tent (bundled or scattered)